

More value in people than a small yearly check

- * Tapping more people and what they have to offer
- * Managing membership fees is work!
- * California = diversity



Empower active participants

- * Supporters who are participating are engaged.
- * Challenge those who are engaged.
- * Consider tiered support levels.
 - * Initial free membership.
 - * Tenured or vested members (those who have volunteered XX # of hours)
 - * Leadership group (the truly passionate or crazy members who have put in XXX hours of service) They are directing organization and inspiring the people in levels below them
- * Initiative = future leaders. Look for these people in your group and keep feeding them more.

Drama is bad. Fun is good.
Or: Focus on fun. Not on policy.

- * Inspire the organization from within with an exciting and positive vision
- * Create fun events that will inspire.
- * A uniform look endorses team concept.
- * Think outside the box to make events memorable.



Spike camp

- * Base camp for trail build
- * Fun games in the evening
- * Setting to share stories from the day building trail
- * Bonding experience for all involved



Core Project Team

- * The people who carry the project
- * Small group organized and educated on the task at hand
- * Uniform clothing



Events Committee

- Schedules/organizes special events
- Fun games
- Feeding the crew



Many ways to say thanks!

- Acknowledge those who are putting in the hard work and investing time
- Dividend program
- Dividends used to "pay" for gear acquired by the organization
- More "shares" or hours = more dividends



FOREST TRAILS ALLIANCE ADVENTURES, CREATIVITY & PRODUCTION

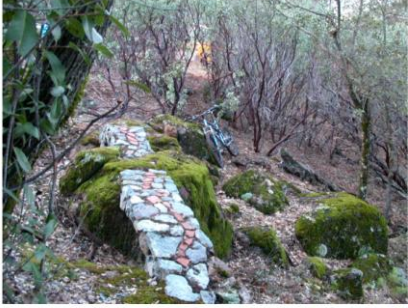


COMRADERY

FRIENDSHIPS

RELATIONSHIPS

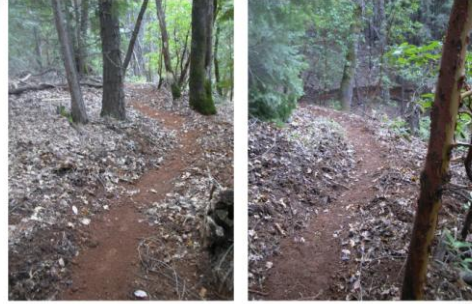






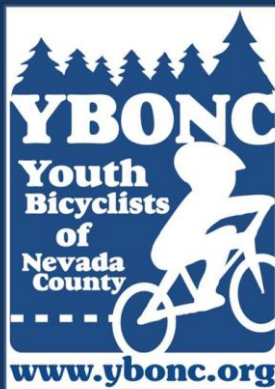






Building Loma Rica Ranch Trails (Estimated \$80K In-Kind
Contractual Service, \$24K Labor with YBONC's Trails
Stewardship Program Volunteers

LOMA RICA RANCH TRAILBUILDING PROJECT



YBONC Board

Duane Strawser



John Selvert



Stacy Fore



Jet Lowe



Estelle Barber



Sustainability

- ✓ Advocacy
- ✓ Donations
- ✓ Grants
- ✓ In-Kinds Services
- ✓ Race Events
- ✓ Fundraising (*Raffles, Products*)
- ✓ Volunteers
- ✓ eScript Programs
 - eScript.com
 - On-line Merchant Purchases
 - SaveMart
 - Raleys



2010 School Bike Clubs

- ☐ Clear Creek School
 - ✓ Scott Lay, Principal
- ☐ Lyman-Gilmore School
 - ✓ Dave Lawell, Bike Shop Teacher
- ☐ Mt. St. Mary's School
 - ✓ Chris Thibodeau, P.E. Teacher
- ☐ Nevada Union High School
 - ✓ Robert Emmett, English Teacher
- ☐ Seven Hills School
 - ✓ Rich Looney, Bike Shop Teacher
- ☐ Union Hill School
 - ✓ Chuck Ross, P.E./Life Science Teacher

YBONC Programs

- 2008
 - ✓ Grant Program
 - ✓ 100 Healthy Snack Program
 - ✓ Website ----> www.ybonc.org
- 2009
 - ✓ Bike Angel Program
 - ✓ Scholarship Program
 - ✓ Trail Stewardship Program
- 2010
 - ✓ Bike Safety Mentoring Program

100 Healthy Snack Program



YBONC Bike Angel Program



YBONC Grant Program



2010 Bike Rodeo & MTB Skill Volunteers



2010 Bike Rodeo & MTB Skills Clinic



2010 Trail Stewardship Program



Safety



2010 Trail Stewardship Program and Loma Rica Ranch Trail Project



Enjoying LRR Trails – Great Outdoors for Youths, Friends & Families, and Generations to Come



Video Link of 2010 NorCal High School Mtn Bike League State
Championship Races, 488 teens racing, families, friends and
locals as spectators, simultaneously as 2010 Bike Blast and
Amgen Tour of CA events were occurring May 16, 2010

